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Chris Banagan, Inauguration Ball
Bong Pangilinan, Souvenir Journal
Lucille Ferraren, Website Development

GENERAL COUNSEL

Ruthven R. Phillip, Esq.

January 23, 2012

To the Filipino American Community
Washington, D.C. Metropolitan Area

Dear Friend of FAIA:

The Filipino American Institute of Accountants of Metro DC, Inc. will hold its Induction of Officers and Dinner Dance Party on March 17, 2012 at the Westin Tysons Corner, Falls Church, VA. To commemorate the event, a souvenir journal will be published and distributed to and through its members at the ball, event venues and other distribution outlets. We invite you to place an advertisement of your business or foundation to get the attention of accounting and finance professionals and the Filipino American community of the metropolitan Washington DC. It is also a great way to greet the new officers and recognize fellow FAIA members. There are various Journal Ad options for you. Select the one that best suits you. Indicate your choice in the attached Ad Contract. Please send it, along with your AD copy in electronic (Word, PDF or JPG) format to Bong Pangilinan at Artp12@aol.com by March 1, 2012.

FAIA is a group of accountants in the Washington, DC area that is dedicated to advancing the public interest through education. We hold seminars on finance topics, prepare taxes pro bono for the needy and the elderly, and participate in national conventions to develop our competencies as tax, accounting, and financial planning professionals. On February 17 and March 2, 2012, FAIA is joining hands with the IRS through its *Volunteer Income Tax Assistance* (VITA), in giving free tax assistance to the elderly and the needy. FAIA will also conduct a public seminar on *Financial Planning and Tax Updates* on February 18, 2012 at the Acacia Bank in Falls Church, Virginia. Topics to be discussed include where to put your money in these troubled times. We will also discuss the new regulations in the tax preparation area.

We look forward to your joining us in our Induction Ball and future events. Please visit our website www.faia-metrodc.org for more information. We thank you for your support.

Very Truly Yours,

Patrick R. Ferraren, CPA, MBA
President

FAIA is a tax-exempt organization under the U.S. Internal Revenue Code Sec. 501(c)(3).



Filipino American Institute of Accountants of Metro DC, Inc.
 9710 Traville Gateway Drive, Ste 102
 Rockville, MD 20850

SOUVENIR PROGRAM CONTRACT

I/We would like to place an ad in the Souvenir Program of the Filipino American Institute of Accountants (FAIA) Induction/Dinner Dance to be held on **Saturday, March 17, 2012, at the Westin Tysons Corner** in Falls Church, Virginia.

Enclosed is \$_____ check made out to FAIA for _____ page size ad.

(Note: Please submit separate contracts if placing multiple ads.)

SOUVENIR PROGRAM CONTRACT

Please provide the following information (please print):

Name of Advertiser (Individual/Organization):

Contact Person: _____

Address: _____

Telephone: _____

E-mail Address: _____

Signature _____ Date: _____

Please return your completed CONTRACT together with your camera-ready material or sample ad by **March 1, 2012** to:

FAIA
 c/o Bong Pangilinan
 7802 Antiopi Street
 Annandale VA 22203-1405
 Email: artp12@aol.com

Ad Rates

- | | | | |
|--------------------------|--------------------|-----------|----------|
| <input type="checkbox"/> | Outside back cover | Full page | \$300.00 |
| <input type="checkbox"/> | Inside front cover | Full page | \$200.00 |
| <input type="checkbox"/> | Inside back cover | Full page | \$200.00 |
| <input type="checkbox"/> | Inside page | Full page | \$100.00 |
| <input type="checkbox"/> | Inside page | Half page | \$70.00 |

For questions, please contact:

Bong Pangilinan (571) 333-5327 or artp12@aol.com
 Nina Tamayo (703) 658-0808 or dstamayo@verizon.net
 Lucille Ferraren (703) 406-9747 or ferr1986@aol.com